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FEARnet to Host *Saw II* Director's Blog

Comcast VOD and Online Horror Network Boosts User-Generated-Content Capabilities

By Linda Moss -- Multichannel News, 4/18/2007 4:20:00 PM

FEARnet, Comcast's video-on-demand and online horror channel, has not only added user-generated content to its [Web site](#), but it will also be home to [Saw II director Darren Lynn Bousman's message blog](#).

FEARnet's site will become the exclusive venue of *Saw II*, *III* and *IV* director Bousman's blog, which is currently being written from the set of Twisted Pictures' *Saw IV*.

The network also officially announced, [as previously reported by Multichannel News](#), that it was now allowing users to upload user-generated content, produce galleries of individual material and create and manage custom video play lists.

FEARnet's video-rich Web site includes free streaming movies, interactive community features and original content. It boasts the largest registered online horror community, with more than 50,000 registered users.

Since the site's launch last Halloween, horror fans have been invited to join the user-focused community section, where they create their own "victim" profiles, chat with other FEARnet users and post their own content.

The newest community and video features allow "victims" to:

- Upload user-generated video, audio, photos and written material and search, sort, rate and comment on user content;
- Create their own galleries to showcase individual content. FEARnet will also create custom galleries for special events and themes;
- Gain access to and comment on Bousman's news and updates on his current projects like *Saw IV*, the remake of *Scanners* and *Repo: The Genetic Opera*;
- Enjoy the integrated video player -- now available as a full screen -- which allows fans to watch a film and simultaneously read about its cast and crew and chat or post to the community without leaving the film itself; and
- Create and manage custom video play lists and search for videos with enhanced search capabilities.

FEARnet's user-generated-content capabilities will be powered by [Neighborhood America](#), a provider of enterprise social-network solutions for organizations seeking to engage and interact with the public. Neighborhood America's technology enables easy moderation and review of content, which can then be quickly published online to spur community participation.

FEARnet is a joint venture of Comcast, Sony Pictures Television and Lionsgate.

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