



News Release

Neighborhood America Strengthens Presence in the Northeast With the Addition of William L. Schwartz, AICP

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Neighborhood America, a leader in providing technology to manage public involvement initiatives, announces that William Schwartz, AICP, has joined the Company as the Director of Business Development, Northeast Region. Mr. Schwartz will be based in Boston, and will be responsible for driving Northeast market adoption of the IBM-Neighborhood America Public Comment® Service (www.publiccomment.com).

“Bill will be an excellent addition to our leadership team, and will offer our customers the industry knowledge they require. With over 20 years of experience in transportation consulting and business development, Bill brings a unique understanding of the challenges facing our customers,” said Kim Patrick Kobza, Neighborhood America’s President and CEO.

Most recently, Mr. Schwartz was Transportation Planning Manager for the Louis Berger Group, Inc. He led a number of planning and design efforts in New England, including several high-profile projects in Massachusetts that required complex public participation efforts.

“Communities of interest form around projects and issues. This is particularly strong in the Northeast, where citizens participate actively in the public planning process. Neighborhood America is experienced in providing Web-based systems designed to enable meaningful public outreach, while providing project managers with the tools to efficiently manage large-scale projects, explained Schwartz. “It is exciting to help lead the adoption of Neighborhood America’s technology in this emerging marketplace.”

Neighborhood America is an experienced industry leader in Public Communications Management. Its public comment management products have been used in such projects as Imagine New York, the Statue of Liberty Growth Management Plan, Flight 93 Memorial, the Golden Gate Park redesign, and Metro Future in Boston. The Company recently entered into collaboration with IBM under which IBM distributes Neighborhood America’s application as a joint solution known as the IBM-Neighborhood America Public Comment® Service.

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